autoMEX PENANG

MALAYSIA'S GATEWAY TO

AUTOMATION TECHNOLOGY & SMART MANUFACTURING SOLUTIONS

3 - 5 NOV 2026

SETIA SPICE CONVENTION CENTRE

PENANG



STAY CONNECTED

Organised by:

informa markets

This event is powered by Renewable Electricity

Strategic Partner:

MSIA
MALAYSIA SEMICONDUCTOR INDUSTRY ASSOCIATION

METALTECH & AUTOMEX

www.automex.com.my

Unlock the Next Era of
INDUSTRIAL AUTOMATION



Back by strong industry demand, AUTOMEX Penang returns for its second edition as Northern Malaysia's premier exhibition for automation, robotics, smart manufacturing, semiconductor technologies, machine vision, industrial software, and Industry 4.0 solutions.

Featuring an even stronger line-up of global and regional technology providers, the exhibition is the launchpad for innovation—where breakthrough technologies are unveiled, strategic partnerships are formed, and new business opportunities take shape.

Held in Penang, Malaysia's "Silicon Valley of the East", AUTOMEX Penang connects exhibitors with manufacturers, engineers, plant managers, procurement professionals, and key decision-makers from one of the nation's most dynamic industrial and technology ecosystems.

WHAT YOU CAN EXPECT

6,000+
On-Floor Attendees

300+
Brands and Companies

6,000 sqm
Exhibition Space

WHY EXHIBIT?

Access Key Industries

Connect with key decision-makers from Penang's manufacturing sectors, including semiconductor and electronics, medical devices, aerospace, automotive, logistics, and warehousing, and electrical and electronic manufacturing.

Showcase Your Latest Innovations

Demonstrate cutting-edge technologies through live product displays and face-to-face engagement with qualified industry professionals.

Generate Qualified Leads

Meet plant managers, engineers, production specialists, operations leaders, procurement teams, factory owners, and C-suite executives actively exploring automation solutions.

Expand your Market Reach

Strengthen your brand visibility and establish new partnerships with manufacturers, distributors, system integrators, and technology adopters across the region.

WHAT OUR EXHIBITORS THOUGHT ABOUT AUTOMEX PENANG

98%

Exhibitors are satisfied with AUTOMEX Penang's visitor quality

96%

Exhibitors are satisfied with their experience at AUTOMEX Penang 2025

96%

Exhibitors would exhibit again in 2026

WORDS FROM THE SHOW FLOOR



EXHIBITOR

Lee Kok Soong
Business Development Director
ViTrox Technologies Sdn Bhd

This is our first time participating in AUTOMEX Penang, and we're very impressed with the show. The turnout has been strong, and the quality of visitors exceeded our expectations. Penang is a key hub for the E&E and semiconductor industries, making it the perfect location for an automation-focused exhibition. AUTOMEX Penang provides an excellent platform to showcase innovation, connect with industry professionals, and strengthen collaborations within Malaysia's growing automation ecosystem.



EXHIBITOR

Ricky Yap
CCO
DF Automation and Robotics Sdn Bhd

It's wonderful to see AUTOMEX taking place in Penang for the first time. The crowd, atmosphere, and quality of visitors were excellent. We met many potential customers and partners from key sectors like manufacturing and semiconductors. Events like this bring the entire ecosystem together, helping us connect, collaborate, and grow. Truly a wonderful experience!



VISITOR

Mohammad Safwan Mohammad Hanif
Senior Engineer
RFAL Technology Sdn Bhd

We attended the exhibition to support our long-term supplier and explore new opportunities related to our laboratory. It's been a great experience — we found potential business partners, discovered new products, and even identified ways to promote our company. Events like this are very convenient for networking, as everything and everyone you need is gathered in one place. Definitely a valuable platform for business growth.



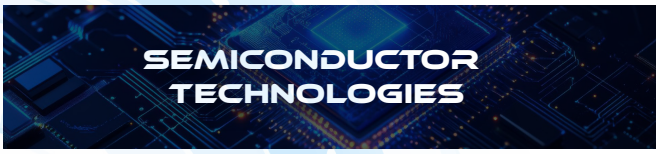
VISITOR

Omar Abouelmagd
IT Lead Consultant
Lenovo Malaysia

AUTOMEX Penang is truly a one-stop platform for automation and smart manufacturing. I discovered so many new technologies — from robotics and AI applications to smart manufacturing systems. It's an excellent place to learn, explore innovations, and see how AI and automation are transforming the industry.

PRODUCT CATEGORIES ON DISPLAY

















WHO SHOULD VISIT?



MANUFACTURERS



TECHNOLOGY PROVIDERS



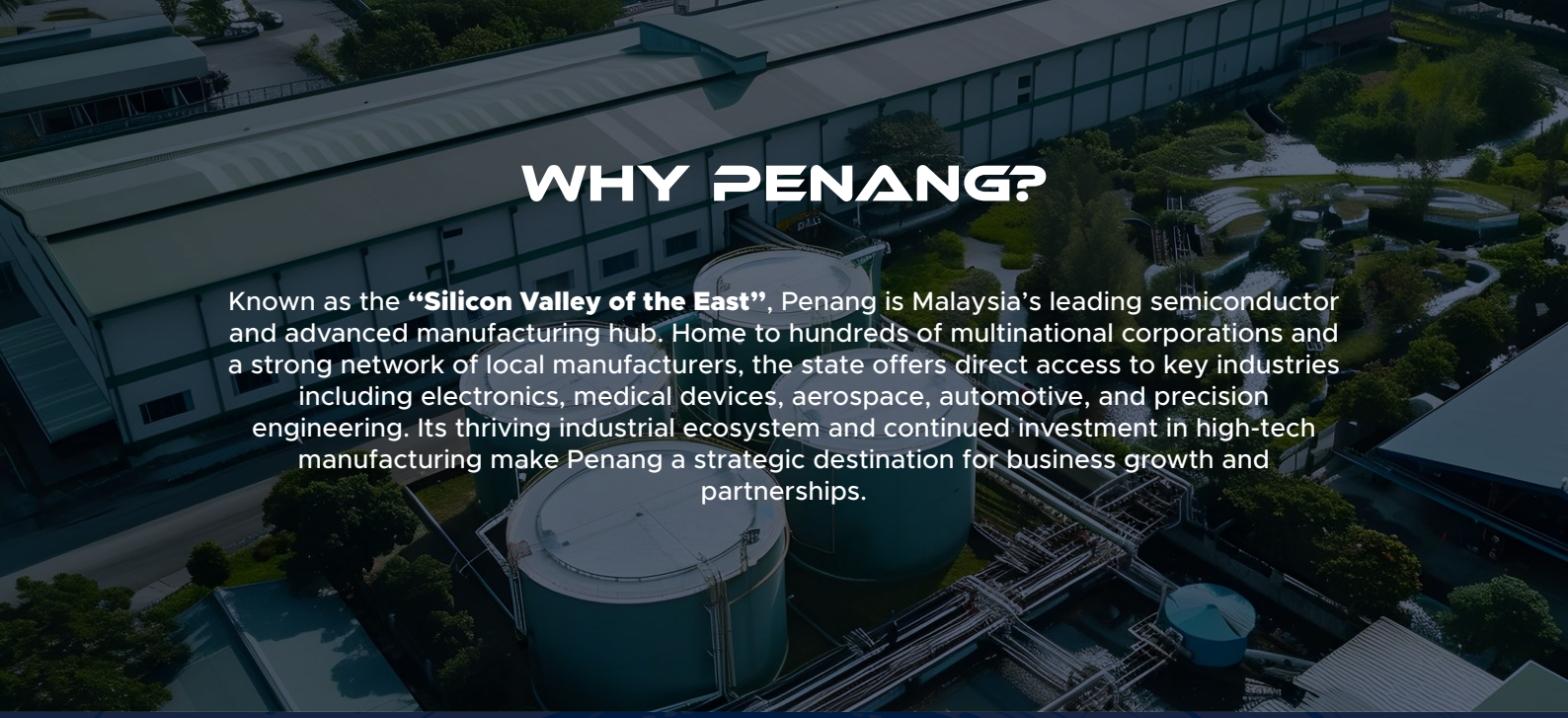
INDUSTRY PROFESSIONALS



BUSINESS LEADERS



RESEARCHERS AND STUDENTS



WHY PENANG?

Known as the **"Silicon Valley of the East"**, Penang is Malaysia's leading semiconductor and advanced manufacturing hub. Home to hundreds of multinational corporations and a strong network of local manufacturers, the state offers direct access to key industries including electronics, medical devices, aerospace, automotive, and precision engineering. Its thriving industrial ecosystem and continued investment in high-tech manufacturing make Penang a strategic destination for business growth and partnerships.

A MANUFACTURING POWERHOUSE BY THE NUMBERS

5%

Global semiconductor exports originate from Penang

60%

Malaysia's Electrical & Electronics (E&E) exports are generated by Penang

350+

multinational corporations (MNCs) operating across the state

6500+

manufacturing-related SMEs supporting a comprehensive industrial supply chain

ABOUT THE VENUE

Setia SPICE Convention Centre is the world's first hybrid solar-powered venue.It features versatile spaces ideal for any event, accommodating up to 18,000 attendees across 16 multifunctional meeting and event areas.This makes it the perfect location for hosting events and exhibitions in Penang.

EXHIBITOR PROFILES

Industry Automation
Factory & Process Automation, System Solutions & Industrial IT Solutions

- Electronic Components & Equipment
- Industrial Automation
- Precision Metrology
- R&D and Related Services
- Robot Technology
- Semiconductor
- Smart Manufacturing
- Smart Warehouse
- Vision Technology

Electrical & Electronics (E&E) Manufacturing

- Academic Institutions Offering Manufacturing and Electronics-Related Programs
- Cable and Conductors
- Electronic Manufacturing Service (EMS) Providers
- Electronics Manufacturers
- Environmental and Sustainability Solution Providers
- Renewable Energy Companies
- Research and Development Organisations in Manufacturing and Electronics

Smart Logistics & Supply Chain
Supply Chain Optimization, Smart Warehousing and Last-Mile Delivery Solutions

- Automated Guided Vehicles
- Automated Storage and Retrieval System
- Conveying Systems
- Eco-Palleting System
- Industrial Trucks and Forklifts
- Labelling Systems & Identification
- Lifting Platforms
- Logistics IT
- Packaging and Order Packing Systems
- Racking Systems
- Research & Development
- Storage & Retrieval Equipment
- Space Solutions Providers
- Supply Chain Management Systems
- Training & Education
- Turnkey Systems for Logistics
- Unmanned Aerial Vehicle
- Warehouse Management Systems

VISITOR PROFILES

- Automation Manufacturing
- Automotive & Supply Industries
- Aviation & Aerospace Manufacturing
- Bio-medical Products and Equipment Manufacturing
- Building and Construction
- Chemicals & Process
- Consultancy / R&D
- Defence
- Electronics and Electrical Manufacturing
- Engineering / Oil & Gas
- Food & Beverage Processing
- Freight Forwarders
- Furniture Manufacturing
- Industrial Consumables
- Information & Communication Industry
- Logistics Service
- Marine / Shipbuilding and Repair
- Medical Devices
- OEM / Subcontractor
- Packaging Industry
- Paper & Printing
- Pharmaceutical & Cosmetics Manufacturing
- Plastic & Rubber Products Manufacturing
- Postal / Express delivery
- Semiconductor & Precision Engineering Industry
- Solar / Renewable Energy
- Storage service
- Test, Inspection, & Quality Control
- Trade / Agent / Distributor
- Trade Association / Government / Government Agency

PARTICIPATION PACKAGES



USD 470 per sqm

BARE SPACE

Rent a space and customise your booth design according to your preferences.
Minimum rental size: Twenty-Seven (27) Square Meters (m^2)



USD 550 per sqm

SHELL SCHEME

This package offers a complete build-up shell scheme, which simplifies stand design concerns for exhibitors. It includes basic infrastructure such as walls, lighting, and flooring.
Minimum rental size - Nine (9) Square Meters (m^2)

Shell Scheme package includes:

- 1 x Information Counter
- 2 x Fluorescent Tubes
- Needle Punch Carpet Flooring
- 1 x Waste Paper Basket
- Fascia Board with Exhibitor's Name and Booth Number
- White Laminated Plywood
- Panel with Aluminium Pole wherever applicable
- 1 × 13 Amp Single Phase Power Point
- 2 x Folding Chairs

Contact Us

Informa Markets Malaysia Sdn Bhd
Suite 5-01, Level 5, Sunway VISIO Tower, Lingkaran SV
Sunway Velocity, 55100 Kuala Lumpur, Malaysia
Tel: +603 9771 2688 | Fax: +603 9771 2799

Exhibiting & Sponsorship
Siew Wei Peng
Email: weipeng.siew@informa.com

Visitor & Media Partnership
Afiqah Wan
Email: afiqah.wanmohammadzalman@informa.com



Organised by: informa markets

This event is powered by Renewable Electricity

www.automex.com.my